

**EXPERIENCE**

AUGUST 2018 - PRESENT

**Zendrive - Product Designer (Lead) - San Francisco, CA**

Took lead as designer and art director of both the Zendrive and Fairmatic website redesigns. Managed and grew both brands and the product focused design system. Acted as a consultant with our biggest SaaS B2B partner to plan new features, facilitate UX testing, and provide regular design feedback. Took lead on implementing new processes, design documentation, and a design roadmap for the team. Was a dedicated participant of the Diversity & Inclusion and Leaders in Team Building committees. Reported directly to the VP of Product and mentored several Jr. coworkers on the Design and CSM teams.

NOVEMBER 2013 - AUGUST 2018

**Iroh Co. - Owner/Freelance Designer - Omaha, NE**

Owned and operated Iroh Co. as an independent designer. My primary focus lied in branding, marketing materials, custom illustration, and interface design. I collaborated closely with clients to create the best design solutions for their business needs.

NOVEMBER 2016 - FEBRUARY 2018

**From Now On - UX/UI Designer - Omaha, NE**

Enhanced fan engagement for college and high school athletic programs, bowl game tournaments, and competitive championships through the FanX white label app. Worked in tandem with the enior UX/UI designer and engineering team to plan and test all aspects of user experience on the app and web portal. Designed and maintained product assets, facilitated whiteboarding sessions, and wrote specs for dev handoff. Collaborated with the marketing team to build and maintain FNO brand standards.

OCTOBER 2014 - NOVEMBER 2016

**Hayneedle - Interactive Designer - Omaha, NE**

Responsible for brand management, print marketing & email, campaign planning, and internal requests. Worked with photographers at the in-house photo studio to curate images that showcased our products. Did extensive research and cross functional planning for each seasonal campaign. Worked closely with the copy, marketing and UX/UI team. Provided mentorship for the design intern and production designer.

SUMMER 2014 - OMAHA, NE

**Mutual of Omaha - Graphic Design Intern - Omaha, NE**

Worked on branding for the Wild Kingdom vlog and accompanying graphics throughout each video. Assisted with the planning stages for the branding of Zoofari 2015 with the Henry Doorly Zoo, the top zoo in the U.S.. Lead the social media aspect of the company rebrand while coordinating with the UX/UI team for brand cohesion between web and print.

JUNE - OCTOBER 2013

**83 Design Collective - Web and Print Designer - Omaha, NE**

Hands-on design in all aspects of print and web. Responsibilities included client meetings, generating new leads, and maintaining client relationships.

**SKILLS**

<b>Web Design</b>	<b>Product Concepting</b>	<b>Brand Management</b>	<b>Design Consulting</b>
<b>Mobile App Design</b>	<b>Wireframing</b>	<b>Marketing Material</b>	<b>Mentorship</b>
<b>UI/UX Design</b>	<b>Prototyping</b>	<b>Illustration</b>	<b>Project Management</b>

**EDUCATION**

**Creative Center College of Art and Design**  
 Bachelor of Fine Arts in Graphic Design  
 Associate of Occupational Studies in Graphic Design

**HONORS**

**Iroh Co.** - Bronze AIGA Show Award  
**Mutual of Omaha** - Bronze AIGA Show Award  
**Creative Center** - 4 AIGA Show Awards, 2 Addy's